



# JUSTIN MASUGA

designer developer photographer

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(608) 658-4692

# Experience

Senior Visual Designer, Web Designer, WordPress Developer and Lead Photographer  
University of Wisconsin – Madison, Division of Information Technology (2011 – Present)

3D renderings, accessibility, design consultations, digital graphics, email design and production, event branding, illustrations, news graphics, photography, pre-press, print graphics, project management, social media advertising, web analytics and tracking, web design

Video Producer and Editor

Charter Media/Spectrum Reach (2010 – 2011)

Animated web banners, audio production and editing, motion advertising for TV and web, scheduling, video animation and scripting

Graphic Designer and Photographer

Menard, Inc. (2006 – 2010)

Banners, branding, display graphics, literature, photography, posters, pre-press, retail graphics, trade show graphics

Graphic Designer, Pre-Press Layout and Press Operator

Minuteman Press International, Inc. (2004 – 2006)

Bindery, branding, business cards, customer portal administration, digital and offset printing, envelopes, flyers, letterhead, literature, postcards, posters, pre-press, website administration

Freelance Design

C & C Concessions, Logo design, identity system, concession trailer wrap

Eau Claire Public Library, Arts West promotion

Eau Claire Regional Arts Center, Logo design, brochures, playbill, displays

Haas Brothers, LLC, Logo design, identity system, retail food packaging

Momentum Chippewa Valley, Logo design, identity system

Neighborhood Food Solutions, Logo design

University of Wisconsin – Eau Claire, Directory cover

Software

Adobe Creative Cloud, Asana, CastNET, G Suite, Microsoft Office 365, Microsoft Teams, On1, Oracle Eloqua Marketing Automation, WordPress

# Education & Certifications

BFA, Graphic Design

University of Wisconsin – Eau Claire, School of Art and Design (2004)

Data Analytics and Visualization

University of Wisconsin-Milwaukee University of Wisconsin-Milwaukee (2023)

WordPress

Madison College (2019)

# Recognition

Tributaries: A Centennial Celebration of Art & Design Alumni, Exhibit, University of Wisconsin – Eau Claire, Foster Art Gallery (2016)

Charter Champions, Customer Service Award, Charter Media/Spectrum Reach (2011)

Nice Cut of the Month, Video Editing Awards x3, Charter Media/Spectrum Reach (2011)

NOTA Literary Arts Magazine, Published Work, University of Wisconsin – Eau Claire (2002)

Certificate of Achievement in Graphic Design, Gogebic Community College (2000)